



# AmCham Almedalen

American Garden

June 25 - June 28, 2024

Stora Torggränd 3, Visby

[amcham.se](https://amcham.se)

#AmChamAlmedalen



# The New American Garden

Same concept  
New venue  
New possibilities

#AmChamAlmedalen

# American Garden at Almedalen

- Stora Torggränd 3, Visby



# American Garden

- The hub of U.S.-Swedish Business
- Central and secure location
- High amount of foot traffic

# Almedalen

- Diverse mix of programs covering defense, sustainability, anti-corruption, life science, and more.
- Opportunities for seminars, panel discussions, roundtables, meetings, and mingles - bringing together business leaders, policy makers, and other leaders from across Swedish society.
- Engage in spontaneous meetings and expand your network by putting you at the right place at the right time.

# ALMEDALEN 2023



# Outside Space



Photos taken on February 5, 2024

# Inside Space



Photos taken on February 5, 2024



# Inside Space



Photos taken on February 5, 2024

# American Garden Platform Packages

**Main terrace - retractable roof** (up to 100 people seated) - also suitable for smaller gatherings

- **Program Slot**
  - 45 minute slot for programming, including tech support
- **1/2 Day & Full Day Platform Packages Subject to Availability - For Members Only**
  - 1/2 Day
  - Full Day

## **Bespoke indoor meeting solutions**

- Smaller seminars, roundtables
- Free one time for Almedalen program sponsors

## **Private Breakfast or Luncheon**

- Available throughout the week
- 45 minute slot for private breakfasts and lunches
- Other **Private Dining Opportunities** available upon request

## **Private Mingle hosted by your organization:**

All Platform Packages include Branding Package and AmCham hosting

AmCham can facilitate catering, security, etc. at an additional cost

# Branding Package

- Included in all Platform Packages
- Access to American Garden for small informal meetings
- Invitation to private VIP Almedalen Mingle in the American Garden
- Recognition in communication surrounding AmCham Almedalen
  - Logo displayed in the American Garden, AmCham Almedalen event webpage, Thank You banner in newsletter, and on AmCham website
  - Social media exposure
  - Display promotional materials such as roll-ups, giveaways, and literature in the American Garden
- Priority booking of private VIP breakfasts, coffee breaks, luncheons or mingles in the American Garden\*
- Priority booking of accommodations\*

*\*Additional cost*

# Official Program Deadlines & Fees

Fees and deadlines for submitting applications to have activities published in the official program

**February 1st** - Applications to the official program open

**Applications free of charge** up to and including March 13 at 15:59

**SEK 500** per application beginning March 13 at 16:01

**SEK 1,000** per application beginning April 10 at 16:01

**SEK 3,000** per application beginning May 15 at 16:01

**SEK 5,000** per application beginning June 12 at 16:01, until June 28 at 20:00

<https://program.almedalsveckan.info/64224>